



Popular posts



THIS IS CRAZY 💖 🍪 😝 thank you, @louisvuitton @nicolasghesquiere @voguemagazine @metcostumeinstitute...



aagaagga * * * * * * * ⊖⊖∅∅ photo credits: Billy Farrell/BFA.com JUSTIN LANE/EPA-EFE/

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Q2.9M possibly my favorite dump



Q2.7M 🌳 🂝 🏶 @davis.bates @jaredellner

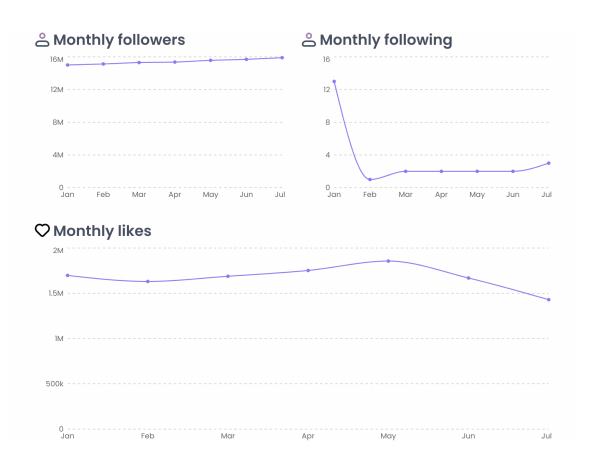


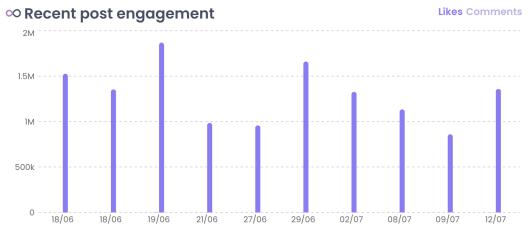
🕭 jewelry: @cartier fashion: @louisvuitton @nicolasghesquiere styling: @jaredellner makeup: @kdeenihan hair: @laurapolko hair...



ME WITH HORSES @tmrwmag Creative Director - @joetmrw Stylist: @jaredellner Photographer: @bonnienichoalds Photographer...







Similar profiles



youngigiyi **○** 6.2M

474.3k



ikenoshiori

○ 37.5k **2** 12.6k



dscll

00 2.2M **2** 152.3k



chillaofficiel **○○** 532.8k **2**37.9k

mara.sattei **○○** 2.2M **373.1k**



banvoa

∞ 78.7k **a** 10.9k



adamjasoncohen

00 24k **6**.9k



leche.lady

○○ 58.9k **6** 5.2k



gabgab_gabi

217.3k **○○** 238.3k



teasofia

∞ 85.4k **4.6**k



elugonzalez

358.2k **00** 224.3k



thugm0m

00 23.6k **4.2k**



azaleea.necula

oo 576.8k

83.1k



charliepatino10 **00** 2.8M

237.4k

O Profiles with similar audience



ethandolan **00** 90.3M **8**M



hannahmeloche **00** 12.9M **3** 1.9M



elliethumann **○○** 7.8M **3** 1.8M



graysondolan **∞** 83M



oliviarouyre

○ 5.1M **3** 1.3M



declanandfrankie **○○** 13.3M **2**97.8k



amandapavillard **3**99.8k **00** 489.4k



bryant

00 2.4M **8.8M**



summermckeen

\$ 1.9M **00** 1.3M



dolantwins

∞ 39M

3.5M



closetofemmachambie **2**00.6k

00 2.5M



antoniiogarza **○○** 33.7M **2.1M**



jamescharles **○** 39.4M **2**2.9M

tanamongeau



18.18% 18.18% 18.18% 18.18% 9.09% 9.09% 9.09% 9.09% 9.09% 9.09% 9.09% 9.09% **00** 18.6M **\$** 5.7M

Influencers's popular hashtags

#ad
#louisvuitton
#createdwithadidas
#adidasforum
#goatblackfriday
#ceravepartner
#shareskincare
#pacpartner
#gotitondepop
#Ivpartner
#cartierbeautésdumonde
#inmypac

Influencers's popular mentions

@jaredellner	21.65%
@louisvuitton	20.62%
@laurapolko	13.40%
@kdeenihan	9.28%
@nicolasghesquiere	9.28%
@cartier	9.28%
@chamberlaincoffee	9.28%
@davis_bates	7.22%
@voguemagazine	5.15%
@metcostumeinstitute	4.12%
@nonameshoes	3.09%
@nailsbymarysoul	3.09%
@badhabitbeauty	3.09%
@wildflowercases	3.09%
@pacsun	3.09%
@anythinggoes	3.09%
@recreo_reinspired	3.09%

() Influencers's brand affinity

Adidas Cartier Coachella Levi's **Louis Vuitton Target ULTA Beauty** Vogue

Carrier Influencers's interests

Jewellery & Watches **Luxury Goods** Music Art & Design Clothes, Shoes, Handbags & Accessories **Beauty & Cosmetics**

Notable likers



verucafuckingsalt

00 2M

3 168.9k



sageybabey

a 153.1k



jillsta12

00 276.8k

○ 360.4k **2** 109.2k



aurcelrichlyy

○ 4.9M **°** 102k



thelifeofdri

67.9k **○○** 423.5k



hollyearithh

OO 1M **4**2k



victorrvelasco

39.9k **○** 2.5M



taylorkaelin

○○ 151.1k

38.4k



dualipaa

○ 72.6k 34.8k



xkatiee.x

00 218.2k

32.6k



anna_l1n

221.4k

28.6k



le.concepteur_ **○○** 45.5k

26.6k



kelsie.macphail

○ 79.9k

26.4k



mah.roodriques

○○ 275.8k

23.6k



ca_dianaj

○○ 435.6k

23.5k



jil_white

00 104.4k

23k

Notable followers



kendalljenner

○ 474.6M

248.6M



shawnmendes

69.6M **00** 144.1M



camila_cabello

○○ 107.5M

64.5M



anitta

48.1M

63M



bellahadid

○ 107.6M **\$** 53.6M



charlidamelio

00 147.4M **48.9M**



dovecameron

○○ 155.3M **48.2M**



haileybieber

○○ 135.8M **46.1M**



maisa

○ 32.1M

44.1M



brunamarauezine **4**3.1M

00 30.4M



kimberly.loaiza **○** 153.5M

35.3M



juanpazurita **○** 31.7M **2**9.9M

youtube

29.1M



00 3M

reesewitherspoon **00** 21.1M

28.2M



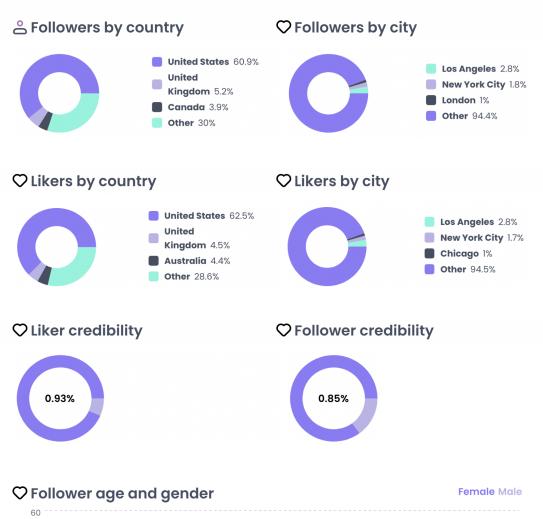
miakhalifa

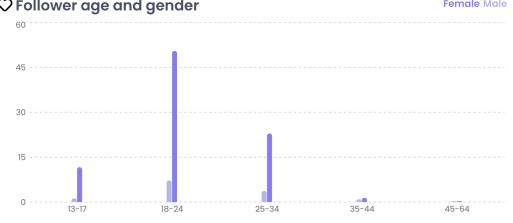
00 129.4M

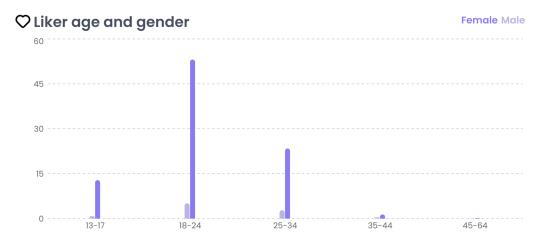
sheinofficial **00** 1.6M

25.4M

27.9M







☆ Follower interests () Follower brand affinity Toys, Children & Baby 24.20% **Walt Disney** 15.20% Friends, Family & Relationships 23.28% Apple 6.74% Clothes, Shoes, Handbags & Accessories 22.08% 6.51% Starbucks Music 21.94% Netflix 4.34% Television & Film 18.94% Nike 3.97% Camera & Photography 17.37% Vans 2.86% 15.80% Restaurants, Food & Grocery Adidas 2.45% **Beauty & Cosmetics** 15.24% 2.08% Art & Design 12.84% **CBS Television Studios** 2.03% Travel, Tourism & Aviation 12.52% Coachella 2.03% **Electronics & Computers** 12.42% **Justin Bieber** 2.03% **Sports** 11.59% SheInside 1.94% Coffee, Tea & Beverages 11.50% 1.89% CBS **Pets** 10.76% shein 1.89% Cars & Motorbikes 9.28% 1.80% Zara 9.24% Wedding Converse 1.66% Activewear 7.11% Trip 1.62% **Shopping & Retail** 6.97% Walmart 1.43% Fitness & Yoga 6.14% Polaroid 1.29% **Luxury Goods** 4.62% Chrysler 1.25% Beer, Wine & Spirits 4.57% DC Entertainment 1.20% Healthy Lifestyle 4.48% **Marvel Entertainment** 1.20% Gaming 3.74% Marvel 1.20% Jewellery & Watches 2.73% **Hollister Co** 1.15% **Business & Careers** 1.57% **Brandy Melville** 1.11%

☆ Liker interests

() Liker brand affinity

		V	
Toys, Children & Baby	25.81%	Walt Disney	18.67%
Clothes, Shoes, Handbags & Accessories	21.58%	Starbucks	7.18%
Friends, Family & Relationships	20.93%	Apple	5.42%
Music	20.23%	Nike	5.09%
Television & Film	17.15%	Netflix	3.04%
Camera & Photography	16.45%	Coachella	2.91%
Restaurants, Food & Grocery	14.53%	Shelnside	2.91%
Travel, Tourism & Aviation	13.75%	Vans	2.87%
Art & Design	13.21%	Polaroid	2.83%
Beauty & Cosmetics	12.80%	shein	2.83%
Coffee, Tea & Beverages	10.96%	Adidas	2.63%
Electronics & Computers	10.87%	H&M	2.46%
Cars & Motorbikes	10.71%	Zara	2.26%
Sports	10.05%	Converse	2.17%
Wedding	9.85%	Walmart	1.93%
Shopping & Retail	9.52%	Lollapalooza	1.89%
Activewear	8.90%	Chrysler	1.85%
Pets	8.78%	Dr. Martens	1.60%
Fitness & Yoga	5.74%	Target	1.56%
Luxury Goods	4.88%	Brandy Melville	1.48%
Beer, Wine & Spirits	4.27%	Justin Bieber	1.44%
Gaming	3.86%	Trip	1.44%
Healthy Lifestyle	3.69%	McDonald's	1.40%
Jewellery & Watches	3.65%	CBS	1.35%
Home Decor, Furniture & Garden	1.68%	CBS Television Studios	1.35%

Audience country split

Country	Likers	Followers
Australia	4.42%	597,352 / 3.76%
Canada	4.16%	615,909 / 3.88%
France	1.01%	185,518 / 1.17%
Germany	1.21%	166,961 / 1.05%
Italy		192,937 / 1.21%
Mexico	1.21%	230,034 / 1.45%
New Zealand	1.40%	/
Philippines		166,961 / 1.05%
The Netherlands		166,961 / 1.05%
United Kingdom	4.45%	831,104 / 5.23%
United States	62.51%	9,672,723 / 60.88%

Audience city split

City	Likers	Followers
Chicago	0.97%	107,606 / 0.68%
London	0.92%	159,542 / 1.00%
Los Angeles	2.76%	437,810 / 2.76%
Melbourne	0.63%	126,146 / 0.79%
New York City	1.75%	293,108 / 1.84%
Perth	0.52%	/
San Diego	0.59%	66,791 / 0.42%
Toronto		92,751 / 0.58%

Audience gender split

Gender	Likers	Followers
Female	90.89%	13,770,190 / 86.67%
Male	9.10%	2,117,241 / 13.33%

Audience ethnicity split

Ethnicity	Likers	Followers
African American	3.78%	326,995 / 2.06%
Asian	8.32%	2,452,466 / 15.44%
Hispanic	5.45%	1,009,202 / 6.35%
White / Caucasian	82.45%	12,098,799 / 76.15%

Audience language split

Language	Likers	Followers
Arabic	0.17%	78,150 / 0.49%
Chinese		26,055 / 0.16%
Czech	0.11%	28,661 / 0.18%
Danish	0.30%	46,884 / 0.30%
Dutch	0.94%	96,389 / 0.61%
English	90.11%	14,168,203 / 89.18%
Estonian	0.11%	/
Finnish	0.18%	20,844 / 0.13%
French	1.29%	203,185 / 1.28%
German	0.74%	112,007 / 0.70%

Audience age split

Age	Likers	Followers
13-17	13.65%	2,037,994 / 12.83%
18-24	58.17%	9,170,107 / 57.72%
25-34	26.20%	4,230,366 / 26.63%
35-44	1.73%	361,328 / 2.27%
45-64	0.24%	87,651 / 0.55%
65-	0.01%	/

Male audience age split

Age	Likers	Followers
13-17	0.79%	188,552 / 1.19%
18-24	5.07%	1,149,489 / 7.24%
25-34	2.78%	592,920 / 3.73%
35-44	0.39%	143,114 / 0.90%
45-64	0.07%	43,166 / 0.27%

🖒 Female audience age split

Age	Likers	Followers
13-17	12.86%	1,849,442 / 11.64%
18-24	53.10%	8,020,619 / 50.48%
25-34	23.41%	3,637,447 / 22.90%
35-44	1.35%	218,198 / 1.37%
45-64	0.17%	44,485 / 0.28%

Audience brand affinity split

	•	
Brand	Likers	Followers
ASOS	1.23%	/
Activision Blizzard		154,108 / 0.97%
Adidas	2.63%	388,925 / 2.45%
Amazon	1.27%	139,428 / 0.88%
Apple	5.42%	1,071,386 / 6.74%
Brandy Melville	1.48%	176,112 / 1.11%
CBS	1.35%	300,876 / 1.89%
CBS Television Studios	1.35%	322,881 / 2.03%
Canon	1.19%	/
Chipotle Mexican Grill	1.31%	/
Chrysler	1.85%	198,132 / 1.25%
Coachella	2.91%	322,881 / 2.03%
Converse	2.17%	264,176 / 1.66%
DC Entertainment		190,792 / 1.20%
Dr. Martens	1.60%	/
Gucci	1.27%	176,112 / 1.11%
H&M	2.46%	330,221 / 2.08%
Hollister Co		183,452 / 1.15%
Justin Bieber	1.44%	322,881 / 2.03%
Lollapalooza	1.89%	/
Marvel		190,792 / 1.20%
Marvel Entertainment		190,792 / 1.20%
McDonald's	1.40%	176,112 / 1.11%
Netflix	3.04%	689,801 / 4.34%
Nike	5.09%	631,097 / 3.97%
Polaroid	2.83%	205,472 / 1.29%
Shelnside	2.91%	308,216 / 1.94%
Spotify Music		176,112 / 1.11%
Starbucks	7.18%	1,034,702 / 6.51%
Target	1.56%	/
Trip	1.44%	256,836 / 1.62%
Vans	2.87%	454,969 / 2.86%
Walmart	1.93%	227,492 / 1.43%
Walt Disney	18.67%	2,414,304 / 15.20%
Zara	2.26%	286,196 / 1.80%
shein	2.83%	300,876 / 1.89%

Audience interest split

Interest	Likers	Followers
Activewear	8.90%	1,130,106 / 7.11%
Art & Design	13.21%	2,040,044 / 12.84%
Beauty & Cosmetics	12.80%	2,421,644 / 15.24%
Beer, Wine & Spirits	4.27%	726,485 / 4.57%
Business & Careers		249,496 / 1.57%
Camera & Photography	16.45%	2,759,205 / 17.37%
Cars & Motorbikes	10.71%	1,475,006 / 9.28%
Clothes, Shoes, Handbags & Accessories	21.58%	3,507,710 / 22.08%
Coffee, Tea & Beverages	10.96%	1,827,247 / 11.50%
Electronics & Computers	10.87%	1,973,999 / 12.42%
Fitness & Yoga	5.74%	975,998 / 6.14%
Friends, Family & Relationships	20.93%	3,698,502 / 23.28%
Gaming	3.86%	594,397 / 3.74%
Healthy Lifestyle	3.69%	711,821 / 4.48%
Home Decor, Furniture & Garden	1.68%	/
Jewellery & Watches	3.65%	432,965 / 2.73%
Luxury Goods	4.88%	733,825 / 4.62%
Music	20.23%	3,485,706 / 21.94%
Pets	8.78%	1,709,823 / 10.76%
Restaurants, Food & Grocery	14.53%	2,509,708 / 15.80%
Shopping & Retail	9.52%	1,108,086 / 6.97%
Sports	10.05%	1,841,911 / 11.59%
Television & Film	17.15%	3,008,701 / 18.94%
Toys, Children & Baby	25.81%	3,845,271 / 24.20%
Travel, Tourism & Aviation	13.75%	1,988,679 / 12.52%
Wedding	9.85%	1,467,666 / 9.24%

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